



Data Collection, Usage and Measures

Data Collected

1. **Personal Information:** Includes student names, ages, gender, class and school admission number.
2. **Contact Details:** Contact information of parents or guardians, such as phone numbers and email addresses.
3. **Location Data:** Real-time and historical location data of school buses, real-time, historical and location of student home location or pick-up or alighting station.
4. **Trip/Ride Details:** Information about pick-up and drop-off times and locations.
5. **Payment Information:** If applicable, payment details such as credit card numbers and billing addresses.

Data Usage

- **Scheduling and Routing:** To manage and optimize bus routes and schedules.
- **Safety Monitoring:** To ensure students' safety by tracking bus locations and routes in real-time.
- **Communication:** To notify parents about delays, changes in schedules, or emergencies.
- **Billing and Payments:** To process payments for transport services, if any.

Data Protection Measures

- **Encryption:** End to end data is encryption during transmission and at rest by use of SSL.
- **Access Controls:** With proper permission management, only authorized personnel have access to sensitive data.
- **Regular Audits:** Periodic security audits to ensure compliance with data protection standards.
- **Data Minimization:** Limiting data collection to only what is necessary for the Bunifu Go app's functionality and usage.